

Mariam Mohamed Bakr

Business Graduate | Graphic Designer

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Portfolio: mariam-lolla.vercel.app

PROFESSIONAL SUMMARY

Business graduate from Ain Shams University with a strong interest in innovation, entrepreneurship, and creative problem-solving. Combines a solid foundation in business with practical graphic design skills, and is eager to apply academic knowledge and a proactive mindset to support organizational growth and deliver meaningful results.

EDUCATION

Bachelor of Business Administration

2024

Faculty of Commerce, Credit Hours Program (English Section)

Ain Shams University, Cairo, Egypt

EXPERIENCE

Freelance Graphic Designer

2022 - Present

Self-Employed, Remote

- Designed social media posts, advertisements, and visual content for a range of clients across different industries.
- Created brand identities, logos, and marketing materials tailored to each client's goals and audience.
- Managed projects from the first brief to final delivery, handling revisions and meeting agreed deadlines.

Graphic Designer

2023 - 2024

Marketing & Advertising Companies

- Produced print and digital designs including flyers, banners, and promotional campaigns.
- Worked closely with team members to keep visuals consistent and on-brand across projects.

SKILLS

Design & Technical

- Graphic Design
- Image Editing
- Design & Editing Software
- Microsoft Office (Word, Excel, PowerPoint)
- Basic Programming
- Computer Skills & Operating Systems

Soft Skills

- Teamwork & Collaboration
- Problem Solving
- Critical Thinking
- Negotiation
- Time Management
- Organization & Planning

COURSES & CERTIFICATIONS

Microsoft Office, Microsoft Excel, Human Resources Management, English Language, Graphic Design

LANGUAGES

Arabic: Native

English: Very Good